

AUDIO-VIDEO FILM & TECHNOLOGY
COURSE SYLLABUS
ALPHARETTA HIGH SCHOOL 2022-2023
MR. KWEDERAS, INSTRUCTOR
ROOM 1140
E-MAIL: Kwederasd@FULTONSCHOOLS.ORG
[HTTP://WWW.AHSVIDEO.COM](http://WWW.AHSVIDEO.COM)

Audio & Video Technology & Film

Purpose of Course:

Students will learn the fundamentals of video production including writing, shooting, directing and editing. All subject matter shall be taught as per specifications of **The Georgia Performance Standards** posted in the studio. You may visit the Standards by visiting GeorgiaStandards.org

Prerequisite(s):

Students should have an open mind for creativity. Students taking the upper level video production class will be required to successfully complete basic video production classes. A student failing any part of the class shall NOT be permitted to advance to upper level courses in video production. Students going to AVFT III (The Morning Show) and AVFT IV (The Film Class) shall be required to submit an application for approval and two letters of recommendation and 3 samples of the student's digital portfolio and an essay on how they will contribute to "The Morning Show."

Extra Materials by Student:

1. All students will need an 32gb or higher SD card CLASS 10.

Cell Phone Policy: Students may use their cell phones or other electronic device to submit videos, submit links to their work, retrieve google docs and write short written assignments, or under specific instructions from the teacher ONLY! Use of cellphone to transmit texts, play games, create any distraction in class shall be confiscated as per AHS policy. HEADPHONES, EARBUDS AND ANY OTHER LISTENING DEVICE MUST BE RE-MOVED PRIOR TO ENTERING CLASS.

Class Rules and Studio Rules:

1. Students shall respect each other and self at all times.
2. All Safety All the Time!
3. Food and drinks are NOT PERMITTED in the edit bay in the studio. Water bottles should stay in your book bags, and should never be near the computers or any video equipment.
4. This is a professional studio; students shall act professionally at all times.
5. Students shall respect and care for all equipment and report any damage to equipment immediately.
6. All media created must adhere to the guidelines of Alpharetta High School Policies.
7. Any acts of vandalism or theft will result in immediate dismissal from class.
8. All videos, images, words, graphics or other electronic media posted under the guise of AHS, The Morning Show, our social media pages shall always be AHS appropriate. Misuse or abuse may result in dismissal from class and could result in civil or criminal charges.

Major and Minor Video Assessments: Students will produce videos almost weekly. This video shall be graded as a MAJOR MASTERY or MINOR ASSESSMENT (SEE EVALUATION ASSESSMENT BELOW). In addition, the grade will be reflected in the date the project is TURNED IN. All students will SUBMIT their WRITING assignments in Microsoft Teams.

Students will develop an Online portfolio at www.youtube.com. Students will be instructed on proper guidelines for social media and will post on social media pages not limited to LinkedIn, Facebook, Instagram, Twitter, Reddit, in class and out of class.

Upper Level students will produce an informational/promotional video for a school sponsored team or organization. FILM STUDENTS SHALL PRODUCE SEVERAL FILMS AND OTHER FILM MEDIA.

Course Objectives: Upon successful completion of this course students will be able to understand:

1. Basic understanding of the entire video production process.

~Bring Your Stories to Life~

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2. How to shoot video properly and effectively.
3. How to write a script
4. How to set up lighting.
5. How to set up a proper audio feed.
6. How to properly edit a video for a target audience.
7. How to set up, shoot and tear down a field production including camera, tripod, lights, wireless microphones.
8. How to interview video subjects.
9. How to work as a team on a complex video production.
10. How to develop an effective portfolio.

-Video Production Career Pathways-

The students will be directed to learn the fundamentals of video production so that they may continue their experiences in a secondary school or professional workforce.

- Videographer • Editor • Writer • Set Designer • Recording Engineer • Producer • Lighting Specialist
- Business Owner • Field Producer • Audio Specialist • Filmmaker • Director • Producer
- On Screen Talent • "Youtuber" • Influencer • Product Hauler • Social Media Manager • Program Specialist

| Evaluation/Assessment: | | Fulton County Grading Scale: | |
|----------------------------|-------------------------------------|-----------------------------------|----------|
| Major Mastery Assessments- | 55% (2 per 9 weeks, 4 per Semester) | <i>Letter Grade Numeric Scale</i> | |
| Minor Assessments- | 35% (3 per 9 weeks, 6 per semester) | A | 90-100 |
| Practice- | 10% (3 per 9 weeks, 6 per semester) | B | 80-89 |
| | | C | 70-79 |
| | | F | Below 70 |

Late Work: All work must be turned in on the day it is due. For everyday that work is not turned in, the student will lose 5 POINTS PER DAY, and UP to 25 POINTS off. If on or after the 5th day that an assignment has been turned in, the best grade a student can receive is a 75. Their grade will be marked with a "M" for Missing until it is turned in.

Philosophy of the Alpharetta High School & Broadcast Video Production Department: We believe all students should have access to quality education that prepares them for a rewarding career. Students should be provided educational experiences to help them become effective problem-solvers with an emphasis on life-long learning in an increasingly interdependent world. We believe that students should be provided with programs of study for viable careers currently in demand using advanced technology to learn the technical expertise needed to become part of a skilled workforce. As an educator, I will be diligent in providing opportunities for all students to adapt to technological and social changes in order to meet the expanding needs of industry and business.

[Click here for Common AHS 2022-2023 Syllabus](#)

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~Signature Page~

Acknowledgement:

By signing below, the student and parent acknowledge that they have read this syllabus and agree to follow the policies herein.

Parents: I also agree to let my student watch selected movies in class that may be rated PG-13 or R. I also allow my student's image and likeness to be broadcast on our news programs, our class websites, and our social media pages. I also agree to enter video contests that may use my likeness and/or name and video project. I understand that the videos and pictures I submit will be used as promotion for the AVTF program and will be posted on the AHSTV YouTube account and AHS Morning Show Instagram account.

Date _____

Date _____

Parent/Guardian Name Please Print

Student Name Please Print

Parent/Guardian Signature

Student Signature

Parent Email Address

Student Email Address

~Additional Class Appropriations~

We are always looking for additional funds, equipment, and parent involvement. If you would like to donate additional funds toward your student's program or become MORE INVOLVED in your student's possible career choice, please reach out to Mr. Kwederas at:

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