

# CONFIDENTIAL COMMERCIAL PRICE LIST FOR LIVE STREAMING HOME FOOTBALL GAMES

<b><u>INSERTIONS</u></b> an insertion is a placement of the commercial in the live stream PER GAME	<b><u>WHOLESALE PRICE</u></b> The amount you will pay AHS Video Booster Club per insertion	<b><u>RETAIL PRICE TO YOUR CLIENT</u></b> The amount you will charge your client	<b><u>PROFIT PER GAME</u></b> The amount of money you keep for your own booster club
1	\$25.00	\$50.00	\$25
2	\$50.00	\$100.00	\$50
3	\$75.00	\$150.00	\$75
4	\$100.00	\$200.00	\$100
<b><u>PRODUCTION COST</u></b> Commercial includes writing/editing one location video shoot and or digital images, voice-over, music and simple graphics. Commercial is suitable for social media such as facebook, twitter, etc.	This is a one time production cost to produce a commercial	This is a one time production cost to produce a commercial	This is a one time profit to produce a commercial.
:15	\$75.00	\$150.00	\$75
:30	\$100.00	\$200.00	\$100

**SPECIFICATIONS:** Videos are submitted in MP4 or .MOV format 1920 x 1080 or 1280 x 720. Videos shall either be :30 or :15. Videos must be submitted on a flash drive no later than Wednesday before game day. National accounts such as Chick Fil A or Zaxbys may submit a downloadable link from their YouTube commercial.

**PRODUCTION:** Please allow 5 business days for production.