

DOCUMENTARY

	EXCELLENT 10 pts	GOOD 9 pts	FAIR 8.5 pts	NEEDS WORK 8 pts	POOR 7 pts	NO EFFORT 0 pts	TOTAL POINTS (N/A)
1. CONTENT	<p>EXCELLENT</p> <p>Documentary is 6-10 minutes in length and clearly and effectively tells the "real" story on a topic that engages multiple audiences. The documentary topic is clearly and fully researched, tells multiple sides of the story, and the interviews support the content. The documentary is engaging and uses still images, video, graphics, music</p>	<p>GOOD</p> <p>Project has at least 4 interviews</p>	<p>FAIR</p> <p>Documentary is 3-5 minutes in length and includes still images. The documentary story uses research and interviews to support the content and engages multiple audiences. Little to no relevant b roll</p>	<p>NEEDS WORK</p> <p>Project has at least 2 interviews</p>	<p>POOR</p> <p>Absent, incomplete, or unfocused. Less than 3 minutes</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
2. RESEARCH	<p>EXCELLENT</p> <p>Project is well researched with sufficient evidence to give a complete account of the event, the sources are cited at the end Project has at least 5 interviews</p>	<p>GOOD</p> <p>Project has at least 4 interviews</p>	<p>FAIR</p> <p>Project contains a few facts but needs more evidence to add to the credibility of the case. Project has at least 3 interviews</p>	<p>NEEDS WORK</p> <p>Project has at least 2 interviews</p>	<p>POOR</p> <p>Project shows little evidence of research. Project does not include facts from the case that support the limitations of human justice. Project has at least 1 interviews</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
3. INFORMATION	<p>EXCELLENT</p> <p>The producer's video documentary is very informative. It covers the required criteria which is the history, features, benefits, and the downfalls of two types of communication; as well as how they affect society. The producer's personal viewpoint is also expressed.</p>	<p>GOOD</p>	<p>FAIR</p> <p>The producer does not cover all of the required criteria and is not detailed in presenting their information.</p>	<p>NEEDS WORK</p>	<p>POOR</p> <p>The producer does not cover any of the required material. Their video documentary is not detailed or informative. The information that is presented is irrelevant.</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
4. EDITORIAL/SCRIPT	<p>EXCELLENT</p> <p>The voice over script is well-written and gives a complete account of the events of the case.</p>	<p>GOOD</p>	<p>FAIR</p> <p>The voice over script is poorly written and leaves the audience confused.</p>	<p>NEEDS WORK</p>	<p>POOR</p> <p>No voice over is included.</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
5. TECHNICAL	<p>EXCELLENT</p> <p>The documentary includes one or more each of a motion, color, and picture-in-picture effect and each has a clear impact on the mood of the film. The documentary includes a full menu of credits. The Audio is clean and clear The editing is well paced with no jump cuts Video is in focus with no shakiness</p>	<p>GOOD</p>	<p>FAIR</p> <p>The documentary uses at least one each of a motion, color, and picture-in-picture effect.</p>	<p>NEEDS WORK</p>	<p>POOR</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
6. CREATIVITY	<p>EXCELLENT</p> <p>The producer presents their video documentary in an extremely unique, original, and creative way. It catches the viewer's attention and holds their interest.</p>	<p>GOOD</p>	<p>FAIR</p> <p>The producer presents their video documentary in a basic way that tries to capture the viewer's attention.</p>	<p>NEEDS WORK</p>	<p>POOR</p> <p>The producer's video documentary is not presented in an original or creative way. The information is read to the viewers and fails to present the information in an interesting format.</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
7. GRAPHICS	<p>EXCELLENT</p> <p>Project has appropriate graphics. The graphics enhance the project and are well placed and thought out. Project shows great effort, and the graphics help tell the story of the case.</p>	<p>GOOD</p>	<p>FAIR</p> <p>Project has many graphics. Some graphics are not appropriate for the content of the case. Timing of the graphics need work. More graphics would improve the quality of the presentation.</p>	<p>NEEDS WORK</p>	<p>POOR</p> <p>Project has only a few graphics that help tell the story. Some graphics are inappropriate for the content of the case.</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
8. ORGANIZATION	<p>EXCELLENT</p> <p>The team's information in the video documentary is organized and flows. The transitions are smooth and the material is easy to comprehend. The video documentary ranges from 8-10 minutes in length.</p>	<p>GOOD</p>	<p>FAIR</p> <p>The team's information in the video documentary has a general order and flow. The material is presented in a difficult manner. The video documentary ranges from 5-7 minutes in length.</p>	<p>NEEDS WORK</p>	<p>POOR</p> <p>The team's information is not organized in any manner and lacks a flow of conversation. The terminology used to present the material is unfamiliar to the viewer. The video documentary is less than 5 minutes in length.</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
9. DEADLINE	<p>EXCELLENT</p> <p>Finished project turned in before or on deadline</p>	<p>GOOD</p> <p>1 day late</p>	<p>FAIR</p> <p>2 days late</p>	<p>NEEDS WORK</p> <p>3 days late</p>	<p>POOR</p> <p>4 days late</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>
10. FILM FESTIVAL	<p>EXCELLENT</p> <p>Entered film in at least 5 FREE film festivals (please name them and show evidence) SEE FILMFREEWAY.COM</p>	<p>GOOD</p> <p>4 SEE FILMFREEWAY.COM</p>	<p>FAIR</p> <p>3 SEE FILMFREEWAY.COM</p>	<p>NEEDS WORK</p> <p>2 SEE FILMFREEWAY.COM</p>	<p>POOR</p> <p>1 SEE FILMFREEWAY.COM</p>	<p>NO EFFORT</p>	<p>TOTAL POINTS</p>

