

# Fighting Fakes

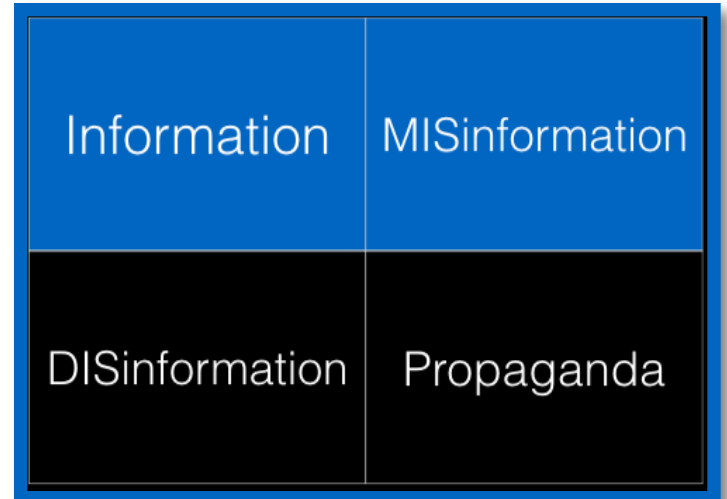
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**Information:** facts presented straightforwardly

**Misinformation:** when the facts change or they get reported incorrectly but without ill intention

**Disinformation:** purposeful misinformation that means to mislead the consumer. May be motivated by politics, money to desire to create chaos or confusion.

**Propaganda:** a version of information that attempts to persuade or sell the reader/viewer/listener on an idea without providing the downside or contrary views. Sometimes is well-intentioned.



- ✓ What do you **KNOW**?
- ✓ What do you **NEED** to know?
- ✓ **HOW** does your source know what they claim to know?
- ✓ What other ways could you look at this information?

Add Credibility:

- Link me** to your sources so I can examine the evidence
- Allow the public** to add and annotate using [DocumentCloud.org](http://DocumentCloud.org)
- Explain** your process
- Make corrections** prominent and clear

## FakeNews

- Is NOT just news **you wish had not happened.**
- May be motivated **by money**
- May be motivated **by politics**
- May be motivated by the need to **create chaos**
- May be a **smokescreen** to keep you from noticing other stuff that is going on