

Helpful Hints for Info Video

1. Pick a subject that is easy for you to get interviews. A club without members is a disaster to start with
2. Write a simple treatment of your topic. This info should include:
 - A. Name of subject
 - B. The goal of your video (ie. I plan to tell about xyz organization)
 - C. Name of person who runs the group
 - D. A list of specific people you plan on interviewing.
3. Write a script:
 - A. Out line your questions
 1. What does your organization do
 2. How does the student/AHS benefit
 3. What's been your best experience about this club
 4. How has this club helped you
 5. What would you tell someone who was thinking of joining your club
 6. Describe the club in one word
 7. How has this club influenced you
 8. What has been your greatest accomplishment in this club
 - B. Make a list of music you plan on using
 - C. Make a plan on where you plan on interviewing/preferably the studio
 - D. Make a plan of how you see the video proceeding
 - E. Make a list of all content you need for the video including B roll and photos
 - F. Have an ENDING in mind when you start this project.
4. Schedule your interviews and book the studio early to allow for editing.
5. Plan your interviews so that you don't have to set up in front of the client.
6. You will be graded on content, editing, audio, and camera work. Keep your project simple and make sure all content is correct INCLUDING spelling!